From:	PJ Johnston
To:	Kate Aufhauser
Cc:	Reilly, Catherine (ADM); Theo Ellington; Raymond Ridder; Jesse Blout; Clarke Miller
Subject:	Re: Environmental Leadership
Date:	Friday, March 27, 2015 10:08:09 AM

Don't know why a PR guy would be calling about this, but best to refer to me in case there's a media angle. If it's something else I can refer out from there ...

PJ JOHNSTON COMMUNICATIONS
2962 Fillmore Street | San Francisco, California 94123
office: (415) 923-8944 | cell: (415) 260-8417
pj@pjcommunications.com
www.pjcommunications.com

On Mar 27, 2015, at 9:42 AM, Kate Aufhauser <KAufhauser@warriors.com> wrote:

Copying in PJ Johnston and Raymond Ridder. They can provide guidance as to best point of contact.

Thanks.

Kate Aufhauser
Project Analyst
510.986.5419 (office) | 202.230.2642 (cell)
kaufhauser@warriors.com

<image002.png>

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From: Reilly, Catherine (ADM) [mailto:catherine.reilly@sfgov.org]
Sent: Friday, March 27, 2015 9:33 AM
To: Kate Aufhauser; Theo Ellington
Subject: RE: Environmental Leadership

Some guy from So Cal from a PR firm. Not sure what that counts for. I can call and get more info.

Catherine Reilly
Project Manager
Office of Community Investment and Infrastructure (OCII)
Successor Agency to the Redevelopment Agency of the City and County of San Francisco
1 South Van Ness Avenue, Fifth Floor
San Francisco, CA 94103
415-749-2516 (direct)
http://www.sfredevelopment.org/

From: Kate Aufhauser [mailto:KAufhauser@warriors.com]
Sent: Friday, March 27, 2015 9:31 AM
To: Reilly, Catherine (ADM); Jesse Blout; Clarke Miller; Theo Ellington
Cc: Van de Water, Adam (ECN)
Subject: RE: Environmental Leadership

Press or community?

Kate Aufhauser
Project Analyst
510.986.5419 (office) | 202.230.2642 (cell)
kaufhauser@warriors.com

<image003.png>

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From: Reilly, Catherine (ADM) [mailto:catherine.reilly@sfgov.org]
Sent: Friday, March 27, 2015 9:30 AM
To: Kate Aufhauser; Jesse Blout; Clarke Miller; Theo Ellington
Cc: Van de Water, Adam (ECN)
Subject: RE: Environmental Leadership

Great – Who is the right person to forward this guy to? Guessing Kate would be a better person to talk to about this than me. Thanks

Catherine Reilly
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http://www.sfredevelopment.org/

From: Kate Aufhauser [mailto:KAufhauser@warriors.com]
Sent: Friday, March 27, 2015 9:26 AM
To: Reilly, Catherine (ADM); Jesse Blout; Clarke Miller; Theo Ellington
Cc: Van de Water, Adam (ECN)
Subject: RE: Environmental Leadership

AB900 certification designates our project as an Environmental Leadership Development Project. AB900 is also called the "Jobs and Economic Improvement Through Environmental Leadership Act."

Kate Aufhauser
Project Analyst
510.986.5419 (office) | 202.230.2642 (cell)

kaufhauser@warriors.com

<image003.png>

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From: Reilly, Catherine (ADM) [mailto:catherine.reilly@sfgov.org]
Sent: Friday, March 27, 2015 9:24 AM
To: Jesse Blout; Clarke Miller; Theo Ellington; Kate Aufhauser
Cc: Van de Water, Adam (ECN)
Subject: Environmental Leadership

Anyone know about an application for the Environmental Leadership something or another? Received a call on it and wanted to try and get background before calling back.

Thanks

Catherine Reilly
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